

Walk & Roll For Healing Farms Ambassador

Thank you for considering becoming part of the *Walk & Roll For Healing Farms* Team!!! You are VITAL to the fundraiser and a blessing to the families that your time and efforts will support. We cannot do this event without the commitment and service you give as an ambassador.

As an ambassador, your role is to tell your family, friends, church, school, work place, etc... about the event and recruit as many walkers and donations as possible. You can register yourself or start a team today by visiting <https://www.crowdrise.com/WalkRollForHealingFarms2019>

Our goals for this year's walk are to raise over \$35,000 and have 300+ attend! The Walk & Roll will be an incredible day of family fun at the Danny Jones Recreation Center in North Charleston, SC. We will have food, music, a fun zone for kids of all ages, and of course the walk!

Your next steps to help Healing Farms make a difference in the special needs community:

- Mark your calendar for **The Walk & Roll For Healing Farms** on **April 20th 2019**.
- **REGISTER TODAY** – Create a personal fundraising page, then share it on your social networking pages and by email and ask people to donate to your team (See the attached fundraising guide)
- **PROMOTE** - Set up a meeting with your teacher, pastor, boss, or whomever you will need to so that you can promote the event and recruit people for your team. Send us an email to find out how you can get flyers and posters.
- **SET YOUR GOALS** – How many people do you want to recruit (10, 20, 30...100!!!). Set a goal for how much YOU want to raise. **\$100** is the beginning threshold in order to receive prizes!
- **VIRTUAL WALKER** - Even if you are unable to attend the walk, please know that you can still get pledges and become a "Virtual Walker." Let others know they can still make a donation even if they can't attend.
- **COLLECT DONATIONS** - Collect donations online by sharing your fundraiser page or use the attached paper pledge form.
- **Pre-Walk Party** – Want to make a huge impact? Be a Walk & Roll Ambassador and join us Thursday, March 21st for our Pre-Walk Party. There will be music, food, and prizes! We will get you set up with all the materials you need to promote the Walk & Roll to your community and send you home with some Walk & Roll SWAG. Call 843-971-9300 or email tron@healingfarms.com to RSVP by March 19th.

I know with your help and commitment we will make this year's Walk & Roll the best yet! Together we can make a difference and inspire our community to #SeeAbility!!!

Please contact us you have any questions. 843-971-9300 or info@healingfarms.com